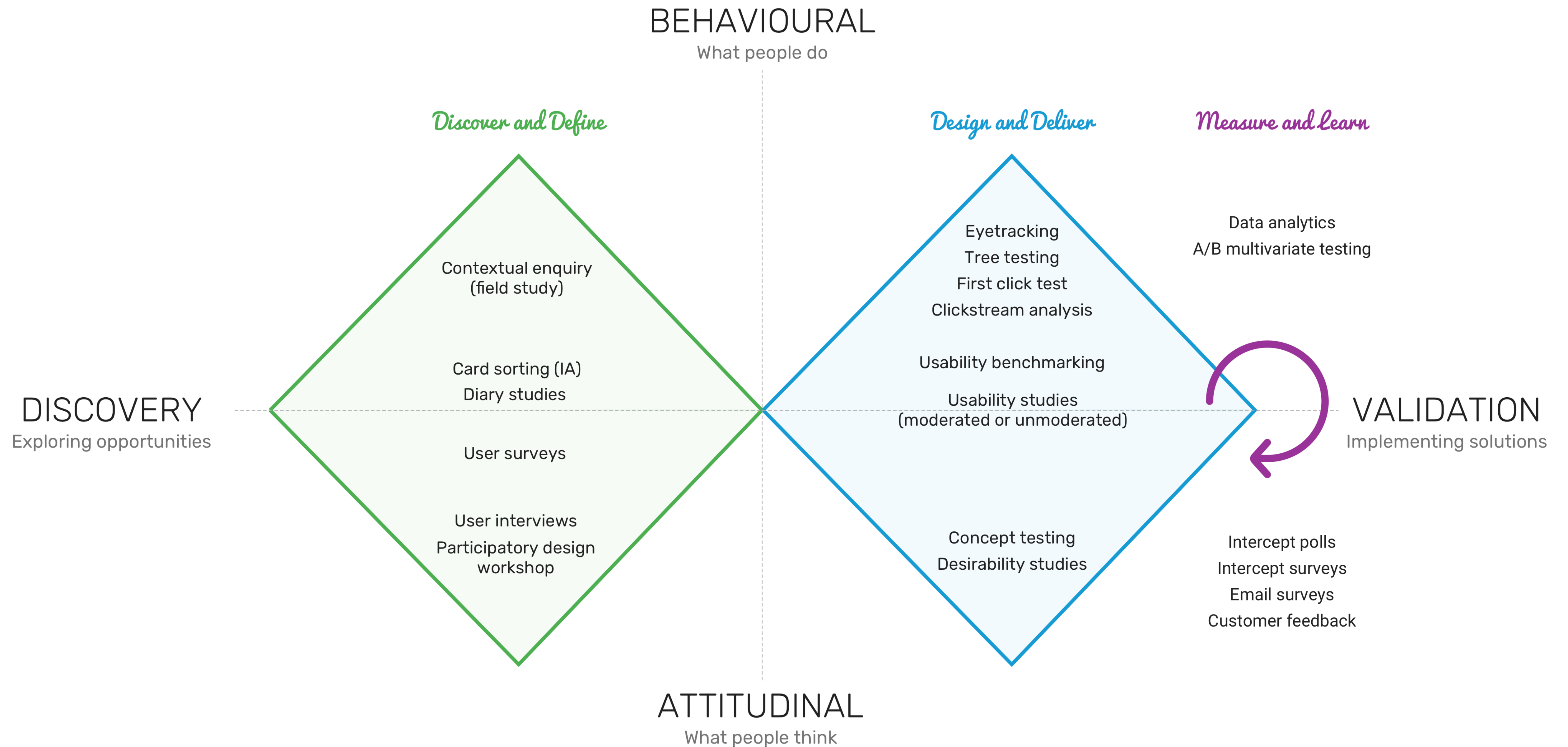


THE USER RESEARCH LANDSCAPE MAP

A mapping of the 20 most common user research methods against a classic design process.
Quickly identify suitable user research methods based on your stage within the journey.



I created this map by building on work by **Christian Rohrer** and **The British Design Council**.